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| Leeds University Business School |

**Induction Timetable 2022-23**

**Programme: Advertising and Marketing**

**Programme Director: Vita Kadile**

**Week 1**

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| **Monday 19th September 2022** | **Session** | **Room** | **Staff** |
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| **Tuesday 20th September 2022** | **Session** | **Room** | **Staff** |
| 13:00 – 15:00 | International Orientation | Esther Simpson LG.08 | International Office |
| Presented by the International Student Office and Leeds University Union, our International Orientation sessions give you essential information about living in the UK, as well as support and opportunities to help you make the most of your overall experience in Leeds. We’ll also explore ways to take care of yourself (and each other) as you adapt to culture and lifestyle changes. For details of the full international orientation programme visit students.leeds.ac.uk/orientation |
| 15:00 – 17:00 | Welcome to your programme  | Esther Simpson LG.08 | Vita Kadile |

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| **Wednesday 21st September 2022** | **Session** | **Room** | **Staff** |
| 10:00 – 10:30 | Personal Tutor meetings and what is involved  | Zoom | Tony Byng |
| 11:00 – 12:00 | Learning at Leeds | Zoom | Tony Byng |
| 13:00 – 14:00 | School Welcome | Online: [https://teams.microsoft.com/l/meetup-join/19%3ameeting\_OGM5ZGQ0OWQtODg1Mi00MDZjLWExMTYtNTZiMDJiMmFlZDEy%40thread.v2/0?context=%7b%22Tid%22%3a%22bdeaeda8-c81d-45ce-863e-5232a535b7cb%22%2c%22Oid%22%3a%225baba0d5-8df1-4244-8c3c-20ada0826b8c%22%7d](https://teams.microsoft.com/l/meetup-join/19%3Ameeting_OGM5ZGQ0OWQtODg1Mi00MDZjLWExMTYtNTZiMDJiMmFlZDEy%40thread.v2/0?context=%7b%22Tid%22%3a%22bdeaeda8-c81d-45ce-863e-5232a535b7cb%22%2c%22Oid%22%3a%225baba0d5-8df1-4244-8c3c-20ada0826b8c%22%7d)  | Tao Jiang |
| 15:00 – 16:00 | SES Q&Q (optional) | Online: [https://eu.bbcollab.com/guest/3d65859d0b384a348aae1e13529247e8](https://eur03.safelinks.protection.outlook.com/?url=https%3A%2F%2Feu.bbcollab.com%2Fguest%2F3d65859d0b384a348aae1e13529247e8&data=05%7C01%7CT.Woodruff%40leeds.ac.uk%7C4744de8c550840ea5c0708da91827341%7Cbdeaeda8c81d45ce863e5232a535b7cb%7C1%7C0%7C637982286700348855%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JiiZSK75uHNGa%2FQ8zZtRvC3f6SVyRlGZltPGseCd5%2FM%3D&reserved=0) | SES staff |

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| **Thursday 22nd September 2022** | **Session** | **Room** | **Staff** |
| 10:00 – 12:00 | Culture and Cultural Sensitivity | Zoom | Caterina Presi |
| 13:00 – 15:00 | Meet the Marketing Team  | Refectory | All Marketing Department staff |

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| **Friday 23rd September 2022** | **Session** | **Room** | **Staff** |
| 9:30 – 11:30 | Principles of Marketing I | Zoom | TBC - PGR |
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**Week 2**

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| **Monday 26th****September** **2022** | **Session** | **Room** | **Staff** |
| 9:30 – 10:30 | Discovering Academic Information | Zoom | Natalie Bedford (University Library) |
| 15:00 – 17:00 | Stepping up to Masters | Esther Simpson 1.01 | Programme Director |

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| **Tuesday 27th September 2022** | **Session** | **Room** | **Staff** |
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| **Wednesday 28th September 2022** | **Session** | **Room** | **Staff** |
| 11:30  | Treasure Hunt  |  | Nicky, Lynn & Rebecca |
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| **Thursday 29th September 2022** | **Session** | **Room** | **Staff** |
| 10:00 – 11:00 | Basic Academic Skills | Zoom | Vita and Aulona |
| 14:00 – 15:00 | Good Academic Practice - Plagiarism  | Zoom | Dion |
| 16:00 – 17:00 | SES Q&A (optional) | Online: [https://eu.bbcollab.com/guest/75bda5bf0ab04cab9901e3eee0e4fe34](https://eur03.safelinks.protection.outlook.com/?url=https%3A%2F%2Feu.bbcollab.com%2Fguest%2F75bda5bf0ab04cab9901e3eee0e4fe34&data=05%7C01%7CT.Woodruff%40leeds.ac.uk%7C4744de8c550840ea5c0708da91827341%7Cbdeaeda8c81d45ce863e5232a535b7cb%7C1%7C0%7C637982286700348855%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=KCgvpw38uIRjPPxgnUY8i5gX69NPHJVTMzjvbq3lHUI%3D&reserved=0) | SES staff |

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| **Friday 30th September 2022** | **Session** | **Room** | **Staff** |
| 9:30 – 11:30 | Principles of Marketing II | Zoom | TBC - PGR |
| 13:00 – 17:00 | Meetings with Personal Tutors | Maurice Keyworth 1.03; 1.04; 1.05; 1.06; 1.09; 1.31 | Personal Tutors |
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