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| Leeds University Business School |

**Induction Timetable 2022-23**

**Programme: Consumer Analytics and Marketing Strategy**

**Programme Director: Aulona Ulqinaku**

**Week 1**

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| **Monday 19th September 2022** | **Session** | **Room** | **Staff** |
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| **Tuesday 20th September 2022** | **Session** | **Room** | **Staff** |
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| 15:00 – 17:00 | Welcome to your programme  | Maurice Keyworth G.02 | Aulona Ulqinaku |

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| **Wednesday 21st September 2022** | **Session** | **Room** | **Staff** |
| 10:00 – 10:30 | Personal Tutor meetings and what is involved  | Zoom | Tony Byng |
| 11:00 – 12:00 | Learning at Leeds | Zoom | Tony Byng |
| 15:00 – 16:00 | SES Q&A (optional) | Online | SES staff |

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| **Thursday 22nd September 2022** | **Session** | **Room** | **Staff** |
| 10:00 – 12:00 | Culture and Cultural Sensitivity | Zoom | Caterina Presi |
| 13:00 – 15:00 | Meet the Marketing Team  | Refectory | All Marketing Department staff |

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| **Friday 23rd September 2022** | **Session** | **Room** | **Staff** |
| 9:30 – 11:30 | Principles of Marketing I | Zoom | TBC - PGR |
| 15:00 – 17:00 | Stepping up to Masters | Western Lecture Theatre G.01 | Programme Director |

**Week 2**

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| **Monday 26th****September** **2022** | **Session** | **Room** | **Staff** |
| 9:30 – 10:30 | Discovering Academic Information | Zoom | Natalie Bedford (University Library) |
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| **Tuesday 27th September 2022** | **Session** | **Room** | **Staff** |
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| **Wednesday 28th September 2022** | **Session** | **Room** | **Staff** |
| 11:00  | Treasure Hunt  |  | Nicky, Lynn & Rebecca |
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| **Thursday 29th September 2022** | **Session** | **Room** | **Staff** |
| 10:00 – 11:00 | Basic Academic Skills | Zoom | Vita and Aulona |
| 14:00 – 15:00 | Good Academic Practice - Plagiarism  | Zoom | Dion |
| 16:00 – 17:00 | SES Q&A (optional) | Online | SES staff |

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| **Friday 30th September 2022** | **Session** | **Room** | **Staff** |
| 9:30 – 11:30 | Principles of Marketing II | Zoom | TBC - PGR |
| 13:00 – 17:00 | Meetings with Personal Tutors | Maurice Keyworth 1.03; 1.04; 1.05; 1.06; 1.09; 1.31 | Personal Tutors |
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