

Welcome and Induction Timetable 2026-27

Programme Title: MA Corporate Communications, Marketing and Public Relations

Programme Director: Jieke Chen

Date	Time	Title	Contact	Delivery Method/ Venue
Monday 14/09/2026	10:00-12:00	Welcome to your programme	Jieke Chen	In-person Clarendon 2.01
This session introduces the MA Corporate Communications, Marketing and Public Relations (CCMPR) programme, with a focus on the programme structure, planned curriculum, and key dates and activities. It aims to help students develop a clear understanding of the available resources, learning activities, and academic expectations.				
Monday 14/09/2026	13:00-14:00	Welcome Talk - Student Experience and Opportunities at LUBS (Postgraduate Programmes)	Marianne Savory	Online N/A
Make the Most of Your LUBS Experience: Join the Faculty Director of Student Experience and Opportunities for an introduction to the many opportunities available to you during your time at Leeds University Business School. From careers support, networking events and co-curricular activities to sports clubs, societies and student leadership opportunities, this session will help you discover how to get involved and make the most of your time at university. You'll also learn how student feedback drives positive change across the School and how you can contribute through the student representation system. Microsoft Teams meeting Join: https://teams.microsoft.com/meet/368509842830046?p=V9ddF8V7GZP0fLrB79 Meeting ID: 368 509 842 830 046 Passcode: UL9hY6bG				
Monday 14/09/2026	14:00-15:15	Welcome to Leeds from the International Student Office	International Student Office	In-person Esther Simpson 1.01
Don't miss your official welcome to Leeds as an international student! At this in-person talk, hear from staff and current students, ask them your questions, find out about getting started and explore opportunities to get involved and experience local life. We hope you'll leave this session feeling inspired to make the most of the weeks and months ahead! Sign up here (<i>please make sure to select the session specified in this timetable</i>): https://www.tickettailor.com/events/universityofleedsglobalcommunity/2175314?date=2026-09-15 Please note this session is for International Students.				

Date	Time	Title	Contact	Delivery Method/ Venue
Tuesday 15/09/2026	15:00-17:00	Meet the Marketing Team	All department staff	In-person Refectory
An opportunity to meet academics teaching on your programme and network with other students across Marketing Department programmes.				
Wednesday 16/09/2026	11:00-12:00	Personal Tutor meetings and what is involved	Tony Byng	In-person Conference Auditorium 1
Personal tutoring at Leeds and what is involved				
Thursday 17/09/2026	11:00-13:00	Culture and cultural sensitivity	Dr Christina Papadopoulou and Dr Jieke Chen	In-person Conference Auditorium 1
An interactive session exploring cross-cultural awareness, inclusive communication, and how to navigate diverse perspectives within an international learning environment.				
Friday 18/09/2026	10:00-12:00	Principles of Marketing	Ashutosh Singh	In-person Conference Auditorium 1
Principles of Marketing session 1				
Monday 21/09/2026	10:00-11:00	Discovering Academic Information	Amy Allhouse	Online N/A
Libraries at Leeds Microsoft Teams meeting Join: https://teams.microsoft.com/meet/390667792627284?p=jtb2K08Zf3W6ktpPQP Meeting ID: 390 667 792 627 284 Passcode: Ao9J2hc7				
Monday 21/09/2026	15:00-17:00	Stepping up to Masters	Jieke Chen	In-person Clarendon 2.01
Masters programmes at Leeds				
Tuesday 22/09/2026	09:00-11:00	Learning at Leeds	Tony Byng	In-person Conference Auditorium 1
Learning at Leeds				
Tuesday 22/09/2026	11:00-12:00	Good Academic Practice	Ashutosh Singh	In-person Conference Auditorium 1
Good academic practice				

Date	Time	Title	Contact	Delivery Method/ Venue
Tuesday 22/09/2026	13:00-14:00	Basic Academic Skills		Online N/A
Basic Academic Skills Microsoft Teams meeting Join: https://teams.microsoft.com/meet/336460448250132?p=sjoqJ4NAuB80ZxJ0hr Meeting ID: 336 460 448 250 132 Passcode: wo3sm6bJ				
Wednesday 23/09/2026	10:00-17:00	Treasure Hunt	Tony Byng	In-person Esther Simpson LG.08
Learn more about Leeds and get to know your course mates				
Thursday 24/09/2026	09:00-11:00	Principles of Marketing II	Ashutosh Singh	In-person Conference Auditorium 1
Principles of Marketing session 2				
Friday 25/09/2026	13:00-17:00	Meetings with Personal Tutors	Personal Tutors	In-person Esther Simpson 1.08, 2.07, 3.08, 2.10, 2.11 & 2.12
Meet your personal tutor				

Location Guide

Chemistry Building (Chemistry)	Building and Room Information	Campus Map	Google Maps	Accessibility Guide
Clarendon Building	Building and Room Information	Campus Map	Google Maps	Accessibility Guide
Conference Auditorium	Building and Room Information	Campus Map	Google Maps	Accessibility Guide
Esther Simpson Building	Building and Room Information	Campus Map	Google Maps	Accessibility Guide
Maurice Keyworth Building	Building and Room Information	Campus Map	Google Maps	
Newlyn Building	Building and Room Information	Campus Map	Google Maps	Accessibility Guide
Roger Stevens Building	Building and Room Information	Campus Map	Google Maps	
Rupert Beckett Lecture Theatre (Michael Sadler Building)	Building and Room Information	Campus Map	Google Maps	Accessibility Guide
The Refectory (Leeds University Union)	Building and Room Information	Campus Map	Google Maps	

Western Lecture Theatre (Western Building)	Building and Room Information	Campus Map	Google Maps	Accessibility Guide
--	---	----------------------------	-----------------------------	-------------------------------------

To use the Building and Room Information: select the building from the drop down (building name is in brackets if applicable). Scroll down to see specific room information.

Room Guide

GR.x/G.x = Ground Floor

1.x = 1st Floor

2.x = 2nd Floor

3.x = 3rd Floor

LG.x = Lower Ground Floor